

BROADCAST & DIGITAL

TRACKSIDE PRESENCE

SIGNATURE SPONSORSHIPS



VIDEO ADS & LIVESTREAM SPOTS
(details below)



WEBSITE BANNERS
65k Unique 3.8m Views
(seasonal or annual rates)

BACKSTRETCH SIGNS

INFIELD TOTEBOARD

7th Ave DIGITAL SIGN

Packages Available
(ask for details)

◆ **SINGLE RACE**

🏠 **DEDICATION RACES**

📢 **PA ANNOUNCEMENTS**

\$300 *(ask for details)*

PRINT MEDIA

RACE PROGRAMS

Ask about our

Cover Ad Promotions

Limited Available

FULL SEASON - 15 RACE DATES

Full Page	\$900 + HST
1/2 Page	\$650 + HST
1/4 Page	\$450 + HST
1/8 Page	\$350 + HST

SINGLE ONE TIME INSERTION

Full Page	\$240 + HST
1/2 Page	\$180 + HST
1/4 Page	\$100 + HST
1/8 Page	\$75 + HST



Video Messages on Toteboard Livestream and Simulcasting

Show your message in front of thousands of people. An excellent way to promote your business to a large, captive audience.

Advertising prices based on video messages or commercials being supplied. If you require content we can sub-contract a videographer or designer to create a commercial for you at an additional cost. Ask for more details.

Single Season Value Packages

Run your commercial every race day (15) in 2026

60 seconds @ \$95 each x 15 = **\$1425.00**
30 seconds @ \$65 each x 15 = **\$ 975.00**
15 seconds @ \$45 each x 15 = **\$ 675.00**

Single Placement Broadcast Ads

60 seconds @ **\$125.00** per race day
30 seconds @ **\$ 95.00** per race day
15 seconds @ **\$ 75.00** per race day